



# Introduction

# Explanation of the TFP concept

In a TFP (Time for Picture) shoot, the model does not owe the photographer any financial compensation for the photo session. Instead, the model gives the photographer the right to use a number of photos for exhibitions, his portfolio and/or promotional purposes. Both photographer and model invest their time and talent and, as a reward, receive pictures that they may use for their portfolios, in accordance with the agreements laid down in this model release.

#### Model Release

As a photographer, I find it important that a photo session is perceived by both the model and the photographer as an enjoyable and safe experience, and that the expectations on both sides match and are clear. That's why I work with a model release: a document that lays down in advance what we are going to do, and what we will not do, and how the results of the shoot will be used.

# Pose category 'Portrait'

Portraits come in many forms. It can be a formal portrait for your LinkedIn, a 'corporate headshot' for a company website or annual report, a 'casual' photo for family, friends or yourself, in the studio or at a special location - as long as you are the subject and you are recognisable and dressed in the picture, the photo falls under the 'portrait' posing category.

In a portrait, I always try to find the person behind the face, and capture that in the image. You are unique, you have your own personality, and I want to show that. When I do a portrait of you, I look for inner beauty; that which makes you so captivating.

Usually portrait shoots (especially the business ones) are paid sessions, but there are certainly situations where I do them as TFP sessions: for example, if you have a particular personal style that I would like to showcase in my portfolio. A 'Close to my Heart' portrait session, where I portray you with an object that's near and dear to your heart, held physically close to your heart (my personal photo project, see <a href="https://closetomyheart.nl">https://closetomyheart.nl</a>) is always TFP.

Appendix 1 asks you to select which posing categories will be covered during the shoot. If only 'portrait' applies, then the rest of this introduction is not relevant; you can safely skip this part and continue reading at the Model Release section (page 4).



# Pose categories for 18+

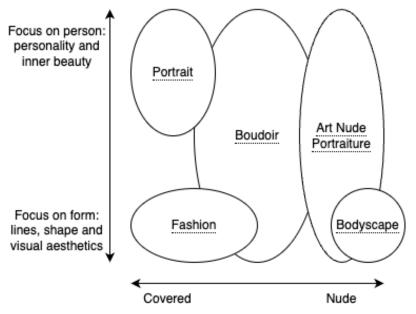
The descriptions of these pose categories state quite explicitly what can and cannot be in the picture. It is a somewhat technical, rigid way to contain something much more fluid within clear boundaries. To help you make the right choices in this, I describe different photographic genres below. Depending on which genres you want to try and where your personal boundaries lie, you can choose the posing category(ies) that suit it. In the 'Additional provisions and/or remarks' section, you can add any additional wishes or additions to the description of the chosen genres, so the shoot includes exactly what you want.

# Photographic genres

For examples: see <a href="https://kole.photography">https://kole.photography</a>

A *portrait* shows you a person 'up close and personal', while a *bodyscape* focuses on the beautiful lines and shapes of a naked body. One is all about personality and searches for the beauty within, the other simply wants to showcase the sheer beauty of a body, as if it were a landscape.

Bodyscapes are not intended to be erotic: they are created purely to celebrate the aesthetics of the human form. The poses showcase the physical features of the models, both male and female, and the lines and shapes are emphasized using light and shadow. Since these images are not about the personality of the model, I often choose to keep faces out of the frame.



When your face is clearly recognisable in the image, and the focus shifts from documenting pure form to capturing your personality, we enter the realm of art nude portraiture.

In between portraits and art nude portraiture there's a photographic genre called boudoir, a term derived from the private dressing room where a woman could freely move in various stages of (un)dressing.

Just like art nude portraiture, boudoir aims to capture both the beauty and personality of the model, but in a less revealing way, and often in a more playful and teasing fashion. Usually,



parts of the body will be strategically hidden from view by the pose and the direction of the light, or are simply covered by fabric like lingerie, bed sheets or a bathrobe. The model is in full control, deciding what to reveal and what to conceal.

After decades of primarily being used to satisfy the male gaze, boudoir and artistic nude photography have now been fully reclaimed by women and embraced as an excellent and very effective way to boost their confidence and self esteem. Seeing your own body in its natural beautiful splendor, favorably lit and tastefully photographed, is a great antidote for the heavily photoshopped, unrealistic beauty standards society imposes on us. Treating yourself to such a shoot can be a powerful act of self-love, and self-care.

Most boudoir and art nude portraiture shoots are paid shoots, intended exclusively for the eyes the subject had in mind. However, I do appreciate having some of these shots in my portfolio too, so other models can get a better idea of what these are about and what they can expect. That's why I also do these shoots on a TFP basis.

If the model agrees to have the pictures published but prefers to remain anonymous, I change the crop if needed to leave the face out of the frame, effectively creating a semi-bodyscape.



# MODEL RELEASE Time For Picture (TFP)

v1.6-EN, 08-2023

Date of shoot:	
Name of model:	
Phone number:	
Email address:	

#### Article 1

The purpose of the photo session is to produce images of the model within the posing category(ies) agreed in Appendix 1. This model release describes the agreed use of these photos and the mutual rights and obligations. Photos taken during the photo session but falling outside the agreed posing categories may not be used without mutual written consent, neither by the photographer nor by the model, in any form whatsoever, on the basis of the right to privacy, portrait rights and copyright.

#### Article 2:

Based on this agreement, the model may use all photos that the photographer provides in the final selection, for non-commercial private purposes. All photos approved by the model that fall within the posing categories indicated in Appendix 1 may be used by the photographer on the basis of this agreement for exhibitions and promotional purposes, both in print (trade journals, magazines, etc.) and online (website, social media, etc.).

### Article 3

The aim of the collaboration is to build and enrich each other's portfolio. Both parties will dedicate their time, talent and creativity to this goal. Neither the photographer nor the model (nor the parent/guardian) will in the future use facts and/or results that are directly related to this agreement in bad faith to the detriment of the other.

#### Article 4

During the shoot, the model can review the photos that were taken, discuss them with the photographer, and request adjustments in pose or light if required. The model will receive a download link with a first selection of photos within two weeks of the photo shoot, in which the photographer will also indicate which photos he wants to use for his portfolio. The model



can then indicate which photos he/she would like to be delivered in the final selection, which photos should be removed and which photos the photographer may use. The basic principle is that for every three photos the model wants to keep for his/her own use, he/she designates at least one photo as released for publication by the photographer. The final selection is delivered digitally in two sizes; in small format (longest side 1350 pixels) with logo for use online, and in large format (longest side 4000 pixels) without logo for prints. Unprocessed photos will not be provided. All photos taken during the photo shoot remain the property of the photographer.

#### Article 5

Only the model may use, reproduce and publish the photos edited by the photographer, with due observance of the provisions of articles 1 and 2. The photos may not be used by third parties (including, but not limited to, model websites and casting agencies) without the express permission of the photographer. The model is not allowed to change the photos, including but not limited to changes in cropping, color or contrast, or applying effect filters. Any adjustments desired by the model can be made by the photographer in consultation. When the photos are used by the model, it is obligatory to mention the photographer (for example by mentioning '© Gert Jan Kole', via a link to https://kole.photography, or a camera emoji with a link to the photographer's profile on the relevant social media platform).

#### Article 6

Both photographer and model are expressly prohibited from using (parts of) the photos or having them used for the production of montages that detract from the original subject or design of the assignment or that violate the intentions, integrity and/or privacy of the model or the photographer.

#### Article 7

When the name of the model is stated by one of the contracting parties, it is permitted to use a stage name, to be provided in the 'Declaration of consent' section of this model release form. The photographer will only use the name specified there.

#### Article 8

The photographer will not provide information that may infringe on the privacy of the model, including personal data, to third parties, unless the model has given prior permission.

#### Article 9

The model agrees that any accidents during the photo session are his or her own responsibility, and can in no case be recovered from Kole. Photography.



#### Article 10

If the model is under 18 years old, only the pose category 'portrait' is available and the shoot can only take place in the constant presence of the model's parent/guardian. For a model at or over the age of 18 it is expressly allowed to bring an assistant or accompany to the shoot. However, this person must remain in the background and cannot participate in the shoot as an extra model.

#### Article 11

After the session and/or publication of the images, the model has the right to request, without giving reasons, that all images be removed and/or kept removed from social media and/or the photographer's website. The photographer shall comply with such a request in full and without delay. In this case, the costs of the photo shoot will be charged to the model. After all, the photographer has invested without being able to (continue to) use the images taken. The subsequent charge for the costs of the photo shoot is €250 plus VAT. The model will then receive an invoice for this from Kole.Photography.

#### Article 12

Dutch law applies to this agreement.



# **Declaration of consent**

By signing this release, I grant Gert Jan Kole permission to use the photographic images (digital and/or analogue) on which I am depicted and which have been approved by me for publication, for exhibitions and promotional purposes, both in print (trade journals, magazines etc) and online (website, social media etc).

I will receive a download link with a first selection of photos, and a subselection of photos that the photographer wants to use. From this collection I will choose which photos I want to use, and which I release for publication by the photographer. I agree that I am not entitled to any compensation for the use of these images, that all rights to these images belong to the photographer, and I understand that this statement is irrevocable.

As attribution with the photos (see article 7) I want  ☐ to use my own name, listed as: ☐ to use a stage name, listed as: ☐ no attribution.
Thus drawn up in duplicate and signed in,
Photo session date/
☐ I am 18 years or older and authorized to sign this statement.
Name: Signature:
☐ I am under 18 years old.
Parent/Guardian model name: Phone Number Parent/Guardian: Signature Parent/Guardian:
The undersigned declares to keep this form together with the digital photo files.
Gert-Jan Kole, photographer



# Appendix 1: Pose Categories

	Portrait Photos in which the model is fully clothed, not including lingerie and swimwear.
0	nly for models over 18 years old:
	(See Appendix 2 for a clarification of these categories)
	Boudoir covered  Photos in which the model is depicted partly undressed, with the breasts and pubic area covered by, for example, lingerie or (swim) clothing.
	Implied nude Photos in which the model appears to be naked, but the nipples and pubic area are not visible due to cropping, pose, lighting or covering.
	<b>Topless</b> Photos depicting the model, with the nipples possibly fully or partially visible in the photo, while the pubic area is not visible or covered.
	Bodyscape Photos that show parts of the model's naked body, where the nipples and/or genitals may be visible, but the model's face is not recognizable.
	Art nude portraiture  Photos in which the model is recognizably portrayed, in the nude, and where the nipples and/or genitals may be visible.
A	dditional provisions and/or remarks:
	Initials for approval: